



**ELIG.org** We change the way  
Europe learns.

Preliminary Programme  
August 2015



#digiturn

## THE DIGITAL TURN – New Competences Made in Europe Learning and Education for a Smart Europe

Digitization of our societies and economies has profound impacts on every European. In Berlin, the town of Wilhelm von Humboldt, this year's ELIG conference co-organized with the German Stifterverband and the FernUniversität in Hagen is sparking a debate on how the classical education ideal of empowering the individual to lead a self-determined, active and responsible life in society translates into the modern society. What skills are needed to become an active builder of opportunities in an increasingly interconnected world thus harnessing the potential of digital technologies rather than being passively impacted by its effects?

The ELIG conference will investigate how the development of digital competences and skills can be supported on a broader scale and more holistically than today in all levels of the European education systems. In this context we will also investigate trends and leading examples of corresponding learning innovations from the viewpoint of learning- and educational providers as well as institutions.

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**Stifterverband**  
für die Deutsche Wissenschaft



**hochschulforum**  
digitalisierung

 **FernUniversität in Hagen**

The ELIG Conference is part of the  
week „THE DIGITAL TURN“.



11:00	Registration & Fingerfood Lunch
12:00	<b>Welcome Speeches</b> <ul style="list-style-type: none"> <li>• Richard Straub, Secretary General ELIG, President Peter Drucker Society Europe</li> <li>• Volker Meyer-Guckel, Dep. Sec. General Stifterverband</li> </ul> <p><b>Conference Chair: Gero von Randow, Die ZEIT</b></p>
12:20	<b>EU Political Keynote</b> <b>Towards a Smart Europe</b> <ul style="list-style-type: none"> <li>• Markku Markkula, President European Committee of the Regions</li> </ul>
12:50	<b>Digital Education in Germany - Case examples from Code Week 2015</b> <ul style="list-style-type: none"> <li>• Gesche Joost, Professor for Design Research, German Digital Champion for the EU Commission</li> </ul>
13:15	<b>Panel 1</b> <b>Industry leaders perspectives on the need for digital competences</b> <ul style="list-style-type: none"> <li>• Thomas Sattelberger, Former Chief HR Officer Deutsche Telekom, CEO German Initiative „MINT Zukunft schaffen“</li> <li>• Franz Fehrenbach, President Supervisory Board Bosch</li> <li>• Sean Corcoran, General Manager Steelcase Education Solutions</li> <li>• Sangwoo Kim, President Corporate Affairs Samsung Europe</li> </ul>
14:15	Coffee Break
14:45	<b>Keynote</b> <b>Inspired by Humboldt: Transforming Education in the Digital Age.</b> <ul style="list-style-type: none"> <li>• Jörg Dräger, Member Executive Board Bertelsmann Foundation, Executive Director - CHE Centre for Higher Education</li> </ul>
15:15	<b>Panel 2 Introductory Case</b> School of Design Thinking - Hasso Plattner Inst. <ul style="list-style-type: none"> <li>• Ulrich Weinberg, Director</li> </ul>
15:30	<b>Panel 2</b> <b>The view of educational leaders</b> <ul style="list-style-type: none"> <li>• Chris Dede, Harvard Graduate School of Education</li> <li>• Wolfgang Heckl, Oskar von Miller Professor at TUM, President Deutsches Museum</li> <li>• Kristiina Erkkilä, Director of Development at City of Espoo</li> <li>• Johan Roos, Dean, CEO and Managing Director, Jönköping International Business School (JIBS)</li> <li>• Vincent Zimmer, Co-Founder Wings University</li> </ul>
16:30	<b>Keynote</b> <b>Reinventing learning itself with digital technology</b> <ul style="list-style-type: none"> <li>• Bror Saxberg, Chief Learning Officer Kaplan</li> </ul>

please see next page

## Preliminary Programme August 2015

### Day 1 - 10<sup>th</sup> September

Allianz Forum  
Berlin, Pariser Platz

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For registration or any request please contact E-Mail: [office@elig.org](mailto:office@elig.org)



17:00

Chair: Sean Corcoran, Steelcase, Education  
Innovation Columnist The Huffington Post

### Panel 3

#### Potentials arising from new educational technologies and content (Solution Providers)

- Mike King, Global Head of Education IBM
- Axel Unger, Managing Director + Partner IDEO Germany
- Marianne Voigt, Founder and CFO Bettermarks
- Juergen Boos, CEO Frankfurt Book Fair
- Alexa Joyce, Director of Policy, Teaching & Learning, Worldwide Education, Microsoft
- Sam Weber, Head of International Business Development Blackboard

18:00

Snacks

18:30

### Quadriga Debate

#### Science 2.0- Science in Transition

(separate registration required)

20:30

Cocktail reception & Fingerfood

08:30

Welcome Coffee

09:00

### Welcome

FernUniversität in Hagen

- Prof. Dr.-Ing. Helmut Hoyer, Rector of the FernUniversität in Hagen

Chair: Hank Kune (Educore & Aalto Camp for Societal Innovation)

09:20

### Parallel Workshops

#### Workshop 1

##### Digital Learning getting local:

New learning spaces, Hacking and Maker Labs, Building Classrooms of the Future with Steelcase, IDEO, Frankfurt Bookfair, we.learn.it, City of Espoo

#### Workshop 2

Curriculum and content for Digital Competences with Forum Digitizing Higher Education Germany

#### Workshop 3

New learning services, platforms and technologies

with Samsung and iversity

#### Workshop 4

Big data in an age of educational entrepreneurship

with Harvard Graduate School of Education, Kaplan

12:00

### Walking Lunch

Feedback and collecting results from workshops

13:00

### Closing of the Day

- Elmar Husmann, Deputy Secretary General ELIG
- Oliver Janoschka, Leader Berlin Office, Forum Digitization Higher Education Germany

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### Day 1 - 10<sup>th</sup> September

Allianz Forum

Berlin, Pariser Platz

### Day 2 - 11<sup>th</sup> September

Regionalzentrum der FernUniversität

Spree Palais am Dom

Berlin, Anna Louisa-Karsch-Straße 2

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