



DIGI  
EDU  
HACK  
2020

# MAIN BERLIN STAGE EVENT

**PROGRAMME**  
12-13 NOVEMBER 2020

PARTNERS



DAAD



Learn more: [digieduhack.com](https://digieduhack.com)

# PROGRAMME THURSDAY, 12 NOVEMBER 2020

## 10.00 WELCOME

CET

### Opening with Mitri Sirin

*DigiEduHack Main Stage Moderator  
& Master of Ceremonies*

### Welcome Address by Mariya Gabriel

*European Commissioner for Innovation, Research,  
Culture, Education and Youth*

### Welcome Address by Anja Karliczek

*German Minister of Education and Research*

### Q&A with Mariya Gabriel and Anja Karliczek

### Welcome from the Main Stage Hosts

Oliver Janoschka

*Managing Director of HFD*

Dr. Dorothea Rüländ

*Secretary General of DAAD*

Prof. Angela Ittel

*Vice President of TU Berlin for Strategic Development,  
Young Talent and Teacher Training*

### Ribbon Cutting Ceremony

with hackathons worldwide

10.55  
CET

### Statement by Prof. Hans-Ulrich Hei & Kick Off for TU Berlin local hackathon

*Vice President of TU Berlin for Teaching,  
Digitalisation and Sustainability*

## 11.15 CALLING IN

with hackathons worldwide

## 11.30 TIPS FROM EXPERTS

### Three Tips from the Global DigiEduHack 2019 Award Winning Teams

### Tips and Insights from Steering Group Members

Arjana Blazic

*eTwinning Ambassador, Teacher Trainer and  
EdTech Advisor*

Jakub Grodecki

*Executive Committee Member of the  
European Students' Union*

Ilona Kish

*Director of Public Libraries 2030*

Prof. Petri Vuorimaa

*Vice-Head of Education at Department of  
Computer Science at Aalto University*

## 12.15 LUNCH BREAK

## 14.00 CALLING IN

with hackathons worldwide

## 14.15 PANEL I: LESSONS LEARNT FROM THE COVID-19 CRISIS – IMPLICATIONS FOR POLICYMAKING

Kaspars Ābelnīca

*Web Project Administrator at Erasmus Student Network*

Prof. Mark Brown

*Director of the National Institute for Digital Learning  
at Dublin City University*

Dr. Georgi Dimitrov

*Deputy Head of Unit Innovation and EIT at DG EAC,  
European Commission*

Dr. Stephan Geifes

*Director National Agency for EU Higher Education  
Cooperation at DAAD*

Gohar Hovhannisyan

*President of European Students' Union*

## 15.15 PANEL II: COLLABORATION AND GLOBAL EXCHANGE – FINDING SOLUTIONS TOGETHER

Sarah Guth *President of UNICollaboration,  
Consortium Member at Erasmus+ Virtual Exchange*

Alexander Knoth

*Head of Section Digitalisation at DAAD*

Tina Marie Monelyon

*Research Associate at University of Applied Sciences  
Mainz and Leuphana University Lüneburg*

Jana Tokaryk

*eTwinning Ambassador, Secondary School Teacher*

Bart Verswijvel

*Senior Pedagogical Adviser for European Schoolnet*

## 16.00 COFFEE BREAK

## 17.00 CALLING IN

with hackathons worldwide

## 17.15 PANEL III: FUTURE OF LEARNING – THE INNOVATION POTENTIAL OF HACKATHONS

Prof. Thomas Gegenhuber

*Junior Professor of Digital Transformation  
at Leuphana University Lüneburg*

Ulrike Grandi-Haferstroh

*Project Leader of Gemeinsam Einzigartig*

Margaux Pelen

*Founder of Learning Studio*

Florian Rampelt

*Deputy Managing Director of HFD,*

*Managing Director of AI Campus*

Mirko Schoedel

*Organiser of #WirfuerSchule*

## 18.30 CALLING IN

with hackathons worldwide

## 18.45 WRAP UP

Line Gry Knudsen

*Founder of LEARN Consulting*

Altheo Valentini

*Sociologist and Communicator*

## 19:00 LIVE DJ SESSION

DJ Set by Marlon Hoffstadt

# PROGRAMME FRIDAY, 13 NOVEMBER 2020

## 10.00 WELCOME

CET

### Opening with Mitri Sirin

*DigiEduHack Main Stage Moderator  
& Master of Ceremonies*

## 10.15 CALLING IN with hackathons worldwide

## 10.30 PANEL IV: FUTURE SKILLS & LIFE LONG LEARNING

Antoaneta Angelova-Krasteva  
*Director for Innovation, International Cooperation and  
Sport at DG EAC, European Commission*

Sasha Bezuhanova  
*Senior Executive, Angel Investor and  
Philanthropist*

David Middelbeck  
*Co-Founder & Chairman of TechLabs*

Prof. Petri Suomala  
*Vice President for Education at Aalto University*

Rona van der Zander  
*Startup Founder GrowbeYOUnd & sicross*

## 11.45 LAUNCH OF THE EDUCATION AND TRAINING MONITOR ON DIGITAL EDUCATION

Themis Christophidou  
*Director-General of DG EAC, European Commission*

Bartek Lessaer  
*Policy Officer, Education and Training Monitor  
Coordinator at DG EAC, European Commission*

Policy Officers of the DG EAC:  
Antonio Garcia-Gomez, Attila Marjan and  
Alexandra Tamasan

## 12.30 LUNCH BREAK

## 14.15 CALLING IN with hackathons worldwide

## 14.30 PANEL V: THE ROLE OF DIGITAL AND GREEN SKILLS IN DELIVERING SYSTEMS INNOVATION

Dr. Kirsten Dunlop  
*CEO at EIT Climate-KIC*

Luise Heidenreich  
*Co-Head of Education and Learning  
at EIT Climate-KIC*

Jose Saldana  
*Co-Founder and Co-Managing Director  
at Impact Hub Hamburg*

Waldo Soto  
*Director 2811, Young Innovators/  
Young Climathon Chile*

## 15.00 INSIGHTS & IDEA PITCHES from hackathons

## 15.30 COFFEE BREAK

## 16.30 PANEL VI: PUTTING YOUR IDEAS INTO PRACTICE

Ida Andersson  
*DigiEduHack Project Manager at Aalto University*

Cristina Riesen  
*Founder and CEO of Educreators Foundation*

Prof. Søren Salomo  
*Chair of Technology and Innovation Management  
at TU Berlin*

## 17:15 BEST OF SOCIAL MEDIA Social Media Video & Photo Contest

## 17:25 WRAP UP

Line Gry Knudsen  
*Founder of LEARN Consulting*

Altheo Valentini  
*Sociologist and Communicator*

## 17.40 CLOSING

**Revealing of Plans for DigiEduHack 2021**

Begoña Arano  
*Head of Unit for Innovation and EIT at DG EAC,  
European Commission*

# SPEAKERS



**Kaspars Ābelņica** *Web Project Administrator at Erasmus Student Network* Kaspars is the ESN board member responsible for overseeing all projects related to the digitalisation of the Erasmus+ programme.



**Ida Andersson** *DigiEduHack Project Manager at Aalto University* Ida worked as an Education Policy Manager at Nokia headquarters until 2012. At Apple, she started working directly with schools to enhance the use of technology in learning. She joined Aalto University in 2019.



**Antoaneta Angelova-Krasteva** *Director for Innovation, International Cooperation and Sport, DG EAC at the European Commission* Antoaneta oversees the Marie Skłodowska-Curie Actions and the European Institute for Innovation and Technology and is responsible for developing and monitoring the implementation of the EU Digital Education Action Plan.



**Begoña Arano** *Head of Unit Innovation and EIT, DG EAC at the European Commission* Begoña Arano currently serves as Head of Unit for "Innovation and EIT" at the Directorate-General for Education, Youth, Sport and Culture of the European Commission.



**Sasha Bezuhanova** *Senior Executive, angel investor and philanthropist* Sasha is the founder of MOVE.BG, a non-partisan platform for collaboration in finding sustainable solutions for the state, economy and society via innovation, participation and co-creation.



**Arjana Blazic** *eWinning Ambassador, Teacher Trainer and EdTech Advisor* Arjana holds a M.Ed. from the University of Zagreb and a Course Designer Diploma from the CARNet e-Learning Academy. She is a recipient of the 2014-15 Hubert H. Humphrey Fellowship Award.



**Prof. Mark Brown** *Professor of Digital Learning and Director of the National Institute for Digital Learning at Dublin City University* Mark was active in the field of Distance Learning in New Zealand, Australia and Europe. 2017 he was recognised by the Commonwealth of Learning (CoL) as a world leader in supporting new digitally enhanced models of higher education.



**Themis Christophidou** *Director-General of DG EAC at the European Commission* Themis has served as Director-General since 2018. She holds a Master in Civil Engineering and participated in the Leadership Development Program of the Harvard Business School.



**Dr. Georgi Dimitrov** *Deputy Head of Unit Innovation and EIT, DG EAC at the European Commission* Georgi joined the EC in 2008. Since 2020, Dimitrov has been project team leader for the new edition of the EU Digital Education Action Plan.



**Kirsten Dunlop** *CEO at EIT Climate-KIC* Kirsten's career spans academia, consulting, banking, insurance, strategy, design, innovation and leadership. She has been the Chief Executive Officer at EIT Climate-KIC since February 2017.



**Mariya Gabriel** *European Commissioner for Innovation, Research, Culture, Education and Youth* Under Mariyas leadership the new Horizon Europe, Erasmus+, and the cultural strand of Creative Europe programmes will be defined and implemented.



**Prof. Thomas Gegenhuber** *Junior Professor of Digital Transformation at Leuphana University Lüneburg* Thomas's research explores various digital transformation phenomena such as digital platforms, crowdfunding and the social impact of hackathons.



**Dr. Stephan Geifens** *Director National Agency for EU Higher Education Cooperation at DAAD* Stephan previously served as Director of the DAAD Regional Office in Paris and Secretary General of the Franco-German University.



**Jakub Grodecki** *Executive Committee Member of the European Students' Union* Jakubs main area of work is the quality of higher education with a particular emphasis on quality assurance. Along with ESU, he is working as a quality assurance student-expert of the Polish Accreditation Committee (PKA).

# SPEAKERS



**Sarah Guth** *President of UNICollaboration, Consortium Member at Erasmus+ Virtual Exchange* Sarah teaches English as a foreign language at the University of Padova, Italy. She was the Program Coordinator at the SUNY COIL Center from 2013 to 2014.



**Ulrike Grandi-Haferstroh** *Board member, Gemeinsam Einzigartig* Ulrike is dedicated to promoting diversity in schools and oversees organizational development and communications at *GemeinsamEinzigartig*.



**Luise Heidenreich** *Co-head of Education and Learning at EIT Climate-KIC* Luise is an experienced and passionate innovator with a long history in the international education and learning sector, designing and managing multi stakeholder programmes and cutting-edge education initiatives.



**Prof. Hans-Ulrich HeiB** *Vice President of TU Berlin for Teaching, Digitalisation and Sustainability* He is Professor of computer science and responsible for matters of education, digitalization, and sustainability.



**Gohar Hovhannisyan** *President of European Students' Union* Gohar works at ESU on the area of quality of higher education, with an emphasis given to quality assurance, learning and teaching, digitalization and meaningful students' participation in governance.



**Prof. Angela Ittel** *Vice President at TU Berlin for Strategic Development, Young Talent and Teacher Training* She is concerned with the areas of strategic development – collaborative research, international relations, diversity & equality – junior scholars, and teacher education.



**Oliver Janoschka** *Managing Director of Hochschulforum Digitalisierung* Oliver has served as Managing Director of HFD since its inception in 2014. Before founding HFD, he worked in the field of higher education in various European Member States for more than seven years.



**Anja Karliczek** *German Minister of Education and Research* Anja Karliczek has been Germany's Federal Minister of Education and Research since March 2018. A member of the German Bundestag since 2013, she has a degree in business management from FernUniversität in Hagen.



DigiEduHack Steering Group Member

**Ilona Kish** *Director of Public Libraries 2030* Ilona is a Library Avenger. She aims to create a stronger European library sector through EU advocacy and network building. She is a former Secretary General of Culture Action.



DigiEduHack Steering Group Member

**Alexander Knoth** *Head of Section Digitalisation at DAAD* Alexander is an historian and sociologist and is responsible for the strategic planning and management of DAAD's digitalisation activities.



DigiEduHack Steering Group Member

**Line Gry Knudsen** *Founder of LEARN Consulting* Line is a learning and education specialist. She believes empowered people with the right skills, capabilities and mindsets are vital for the transformation towards a sustainable society.



**Bartek Lessaer** *Policy Officer, Education and Training Monitor Coordinator at DG EAC, European Commission* Bartek is a policy analyst and coordinates the Education and Training Monitor, European Commission's flagship publication on education.



**David Middelbeck** *Co-Founder & Chairman of TechLabs* David is the Co-Founder & Chairman of the global non-profit TechLabs, which helps more than 1,000 students every year learn coding skills for free.



**Tina Marie Monelyon** *Research Associate at University of Applied Sciences Mainz and Leuphana University Lüneburg* Tina's passion for (digital) education and academia brought her back to Germany in 2020 after a long stint in India. She currently conducts research on open educational resources to foster online research competence as part of an ongoing research project that developed out of a digital hackathon.

# SPEAKERS

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**Margaux Pelen** *Founder of Learning Studio* Margaux is the founder of *Learning Studio*, a European collective of freelancers focusing on the future of education and work, and currently serves as the Chief Operating Officer of *CodeControl.io*.

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Steering Group  
Member



**Florian Rampelt** *Deputy Managing Director of HFD, Managing Director of AI Campus (learning platform for artificial intelligence)* Florian launched the Bologna Digital initiative in 2018 to achieve more European collaboration on digitalisation in the European Higher Education Area.

DigiEduHack  
Steering Group  
Member



**Cristina Riesen** *Entrepreneur, startup coach and lecturer* Cristina is the Founder and CEO of *Educreators Foundation*, a nonprofit supporting deep change in education.



**Dr. Dorothea Rüländ** *Secretary General of DAAD* She has served as Secretary General of the DAAD since October 2010 and is passionate about supporting international exchange with the vast possibilities offered by digitalisation.



**Jose Saldana** *Co-Founder and Co-Managing Director at Impact Hub Hamburg* Jose had the chance to work around the world (Denmark, Chile, US). After working in large corporates for many years, he co-funded the Impact Hub Hamburg, to create the impact he believes is right.



**Prof. Søren Salomo** *Chair of Technology and Innovation Management at TU Berlin* Prof. Salomo is an internationally recognized scholar in the field of Innovation Management and author of the leading German textbook on the subject.



**Mirko Schoedel** *Organiser of #WirfürSchule* Mirko is the CEO of *wirfürschule*. In June 2020, *wirfürschule* organized the largest educational hackathon in Germany with more than 6000 participants and over 200 solutions.

**MODERATOR: Mitri Sirin** *Presenter at ZDF, Ambassador for Childaid Network*

Mitri Sirin is a prominent German news presenter for ZDF. As an ambassador for Childaid Network, he works tirelessly to promote access to education around the world.



**Waldo Soto** *Director 2811, Young Innovators/Young Climathon Chile* Waldo – originally from Chile and now based in Berlin – is the co-founder of the international social change platform „2811“. He holds a BA in Economics from PUC Chile, and an MSc in Urban Management from TU Berlin.



**Prof. Petri Suomala** *Vice President for Education at Aalto University* Petri is Chair of Aalto's Learning Steering Group which prepares, coordinates, monitors and follows up joint strategic and operative issues in education and learning.



**Jana Tokaryk** *eTwinning Ambassador, Secondary School Teacher* Jana is an enthusiastic learner, author and consultant. She teaches at a Berlin secondary school. As an eTwinning ambassador, she is passionate about global exchanges – virtual and in real life.



**Altheo Valentini** *Sociologist and Communicator* Altheo believes deeply in the power of transformative social change. 2016 he became entranced by the magic of Hackathons and launched the first Social Hackathon Umbria.



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**Rona van der Zander** *Startup founder GrowbeYOUnd & sicross* Rona is a startup founder, university lecturer and TEDx speaker. She cooperates worldwide with companies, NGOs and international organisations in the field of innovative education.



**Bart Verswijvel** *Senior Pedagogical Adviser for European Schoolnet* Bart is a Belgian educator and expert trainer and the pedagogical lead of the Future Classroom Lab, the concept of a flexible learning space.



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Steering Group  
Member

**Prof. Petri Vuorimaa** *Vice-head of Education at Department of Computer Science at Aalto University* Petri is programme director of both master's programme in Computer, Communication and Information Sciences and double-degree programme in ICT Innovations (EIT Digital Master School) and academic leader of the FITech ICT project.



DigiEduHack  
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# THE MAIN STAGE EVENT IS PRESENTED BY

Hochschulforum Digitalisierung (HFD)  
German Academic Exchange Service (DAAD)  
and Technical University Berlin (TU Berlin)



DAAD



PARTNERS



## CONTACT



### PROGRAMME

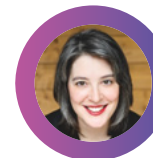
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