



World-Class Education For Refugees

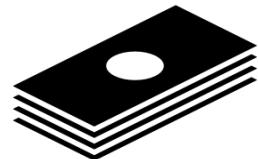
The situation



Our challenge

Higher Education is a fundamental factor for self-empowerment and integration but refugees face multiple obstacles to access higher education.

UNHCR identified four barriers in their Education Strategy 2012-2016:



COSTS



LEGAL



COLLEGE CAPACITY



LANGUAGE

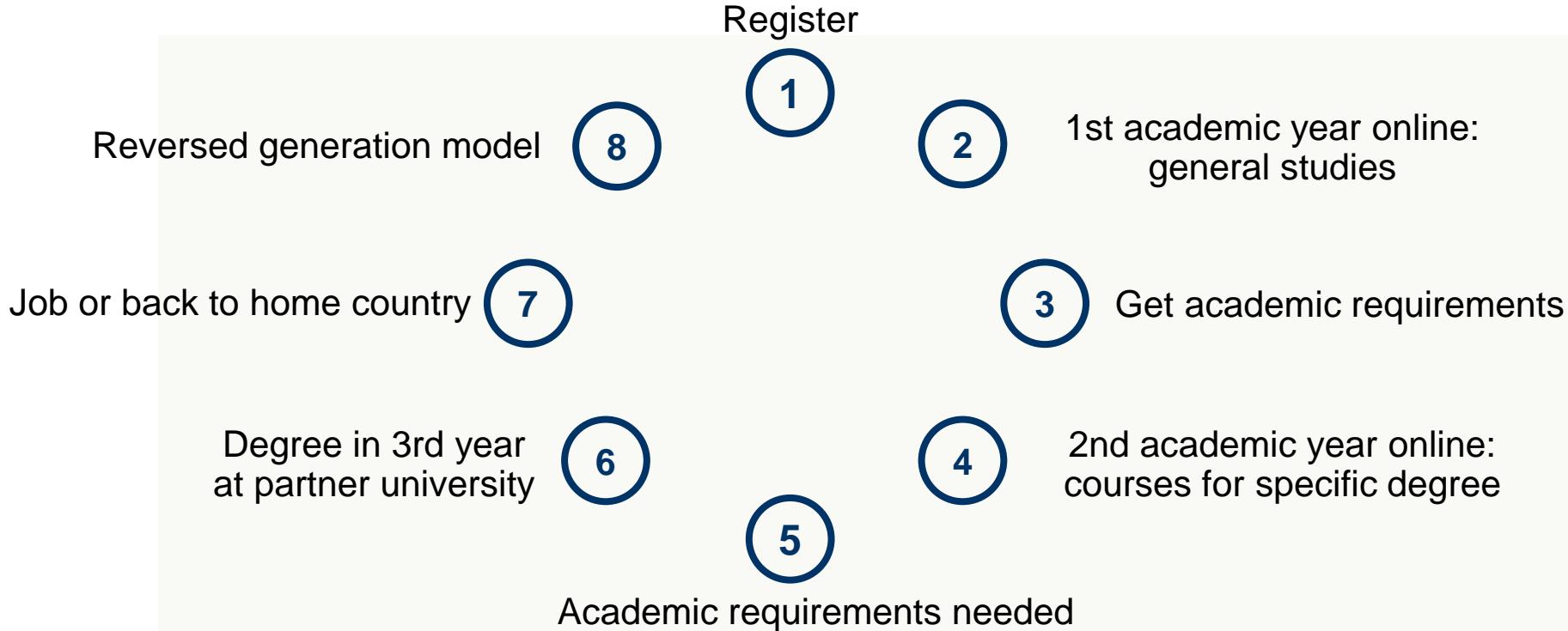


kiron

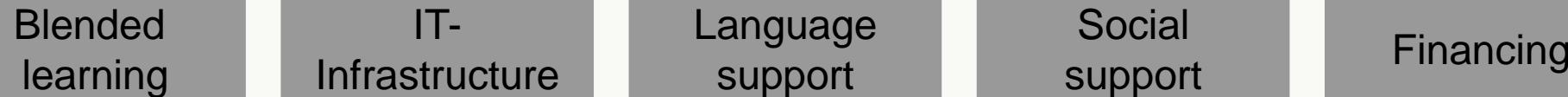
...our solution for integrating refugees
in higher education

Refugee Social Integration

Kiron Loop
Student journey



Kiron Pillars
Support activities



Kiron Foundation
Resources

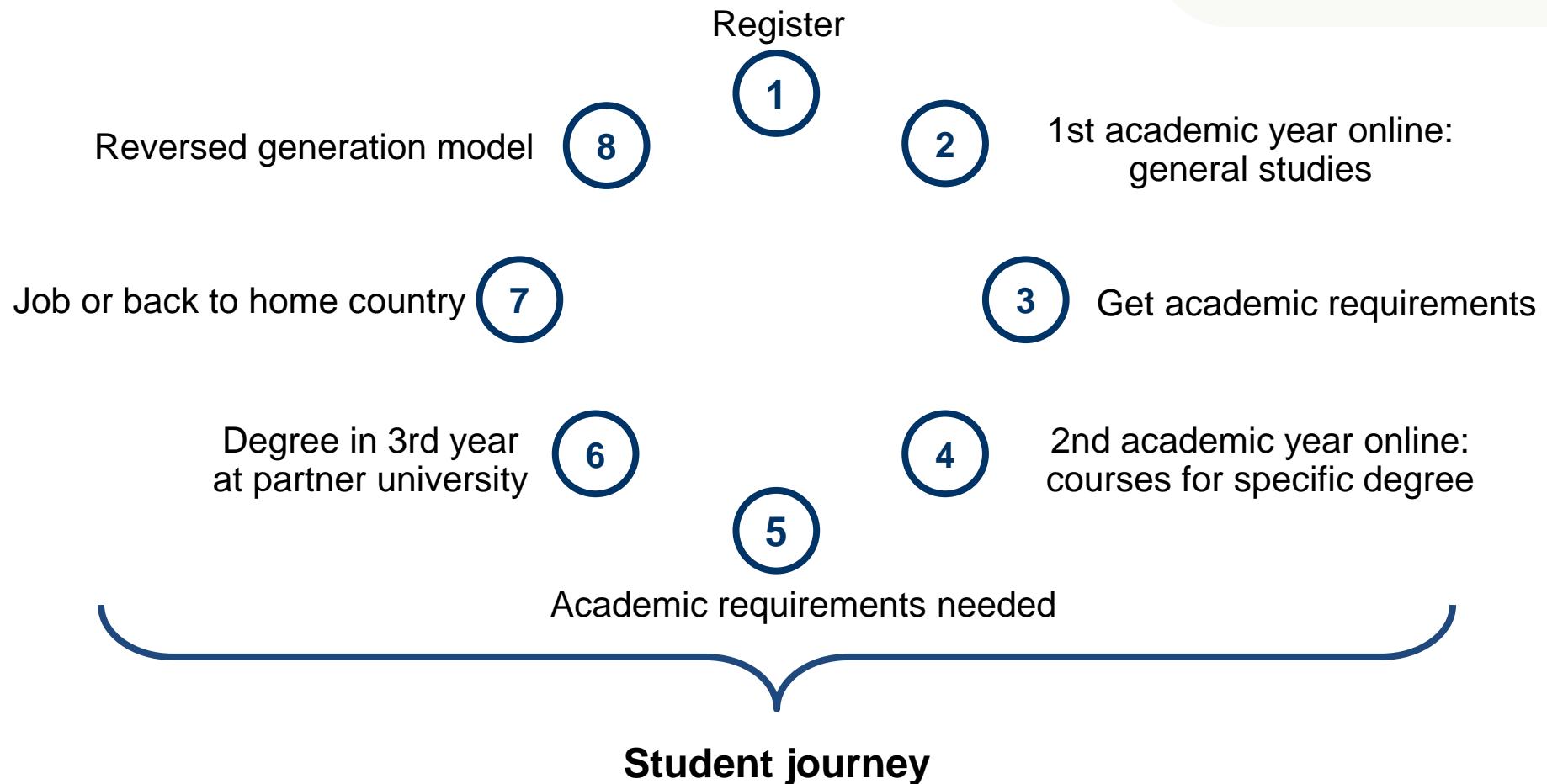
Team

Board

Cooperations

Kiron loop

... that brings our university to life



Collaboration loop

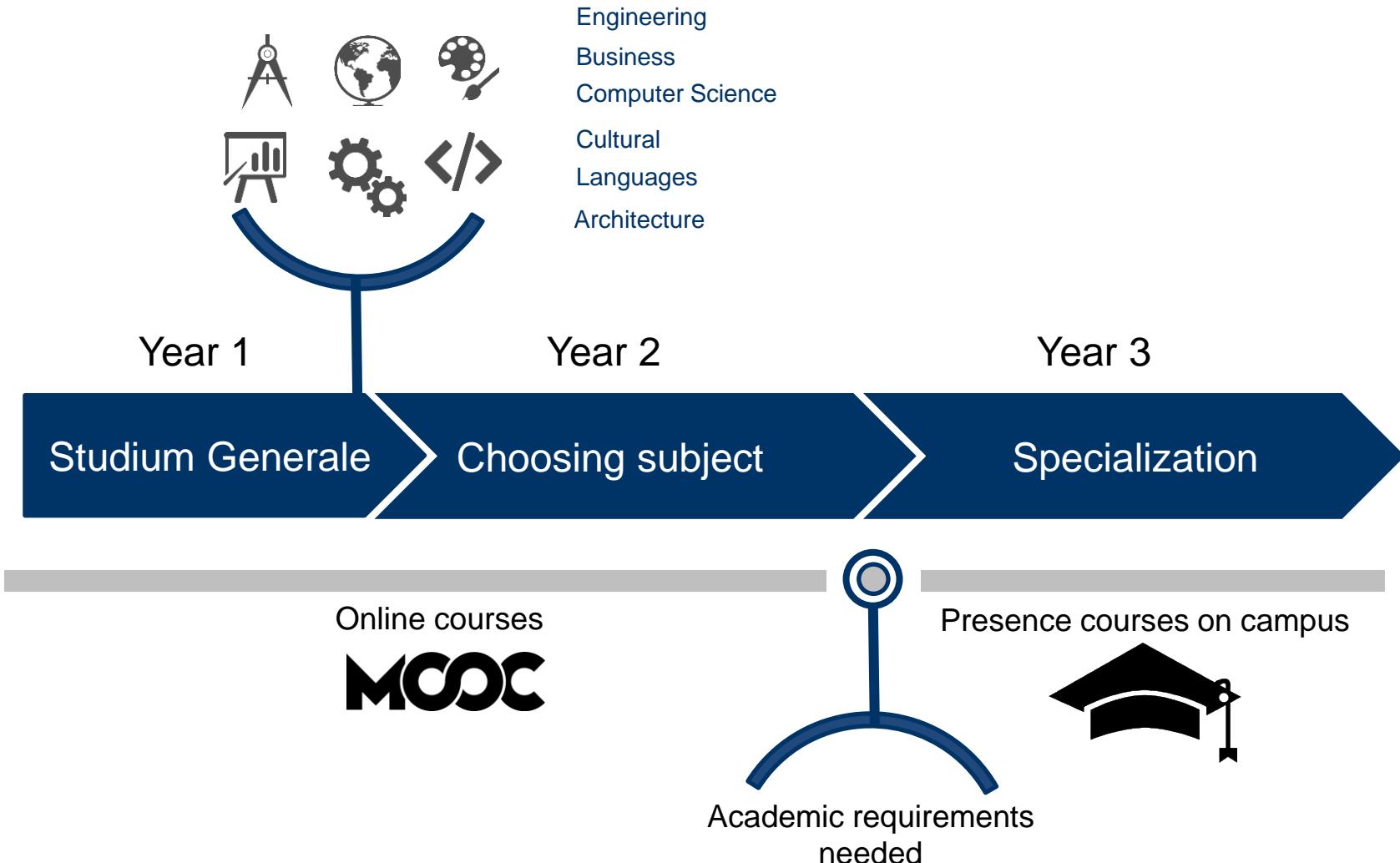
...to enable provision of content



- Promotion at refugee camps
- Support (subscription process)

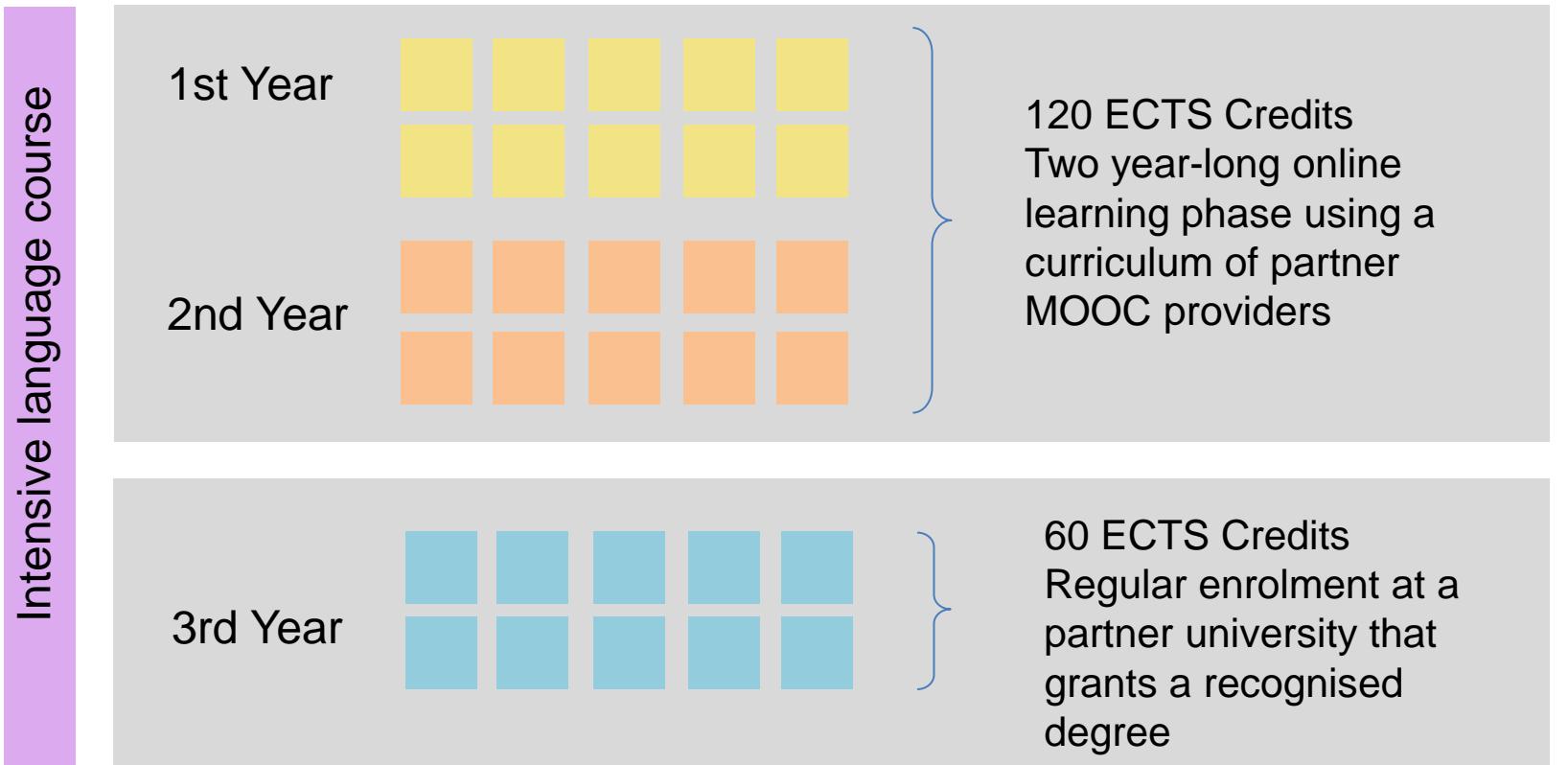


Technology support



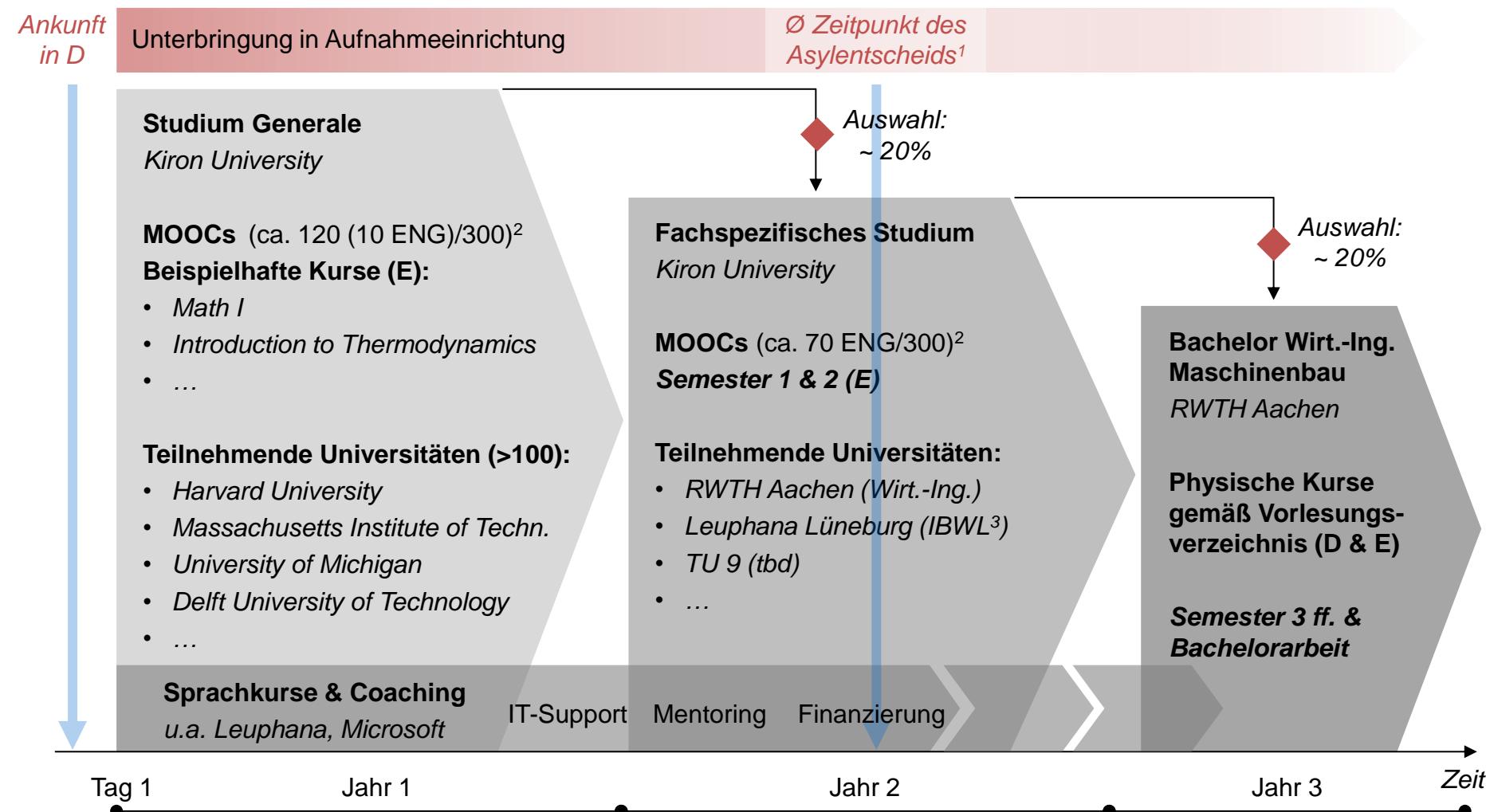
Our model

Students will take 120 ECTS credits worth of courses via our MOOCs partners before transitioning into a regular university and graduating after the third year.



Übersicht des Programms

- Bachelor Wirt.-Ing Maschinenbau an der RWTH Aachen



Course Matching

...with partner universities

CP MOOCs

CP entire modules

Leuphana Universität
Lüneburg

International Business &
Entrepreneurship

144

80%

RWTH 1st
year: 80% of
entire
modules
covered

FH Lübeck

Computer Science

180

100%

RWTH Aachen

Maschinenbau

114,5

55%

83

40%

Hochschule Heilbronn

International Business –
Intercultural Studies

109

52%

92,5

44%

BTU Cottbus

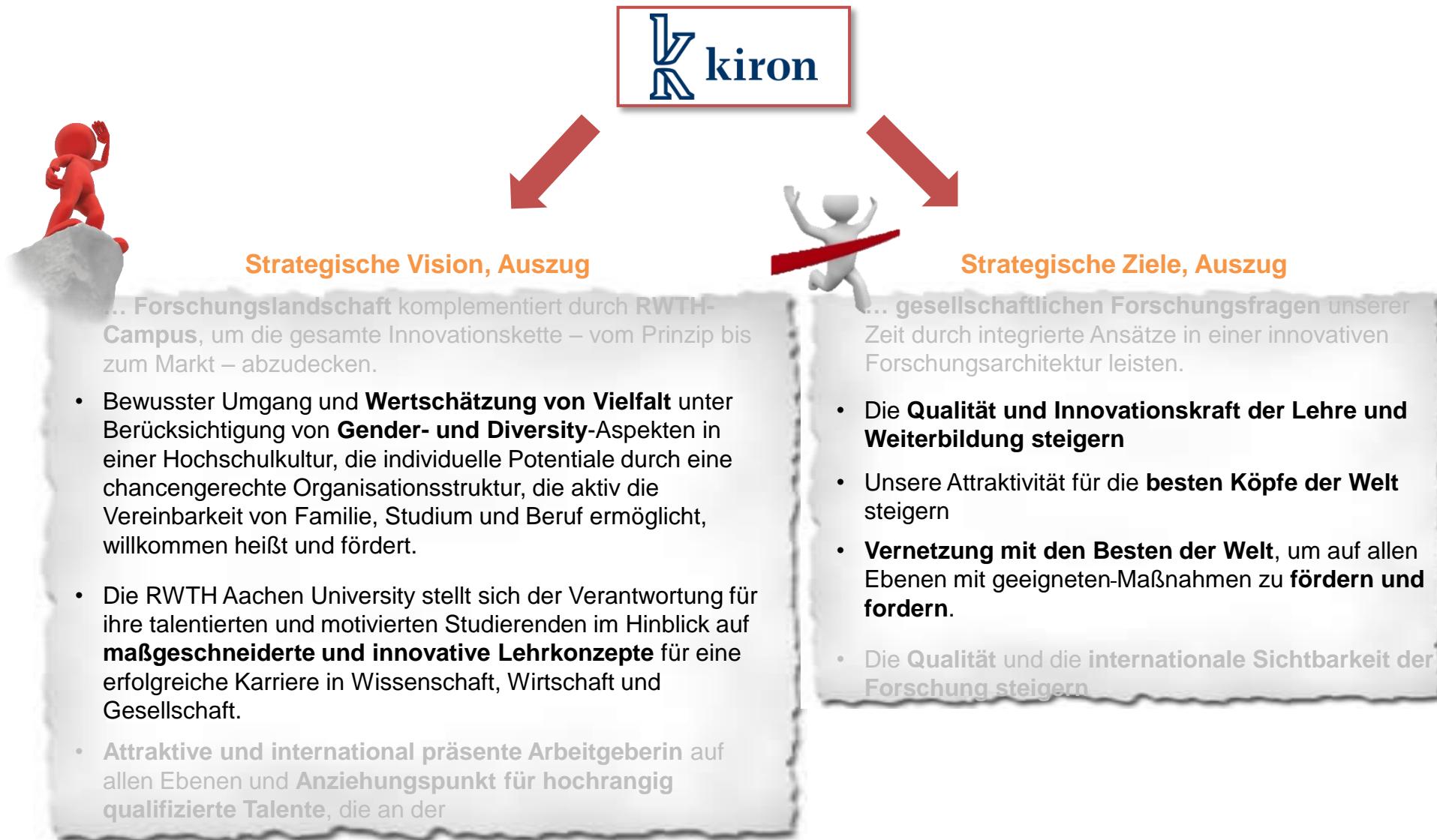
Betriebswirtschaftslehre

115

64%

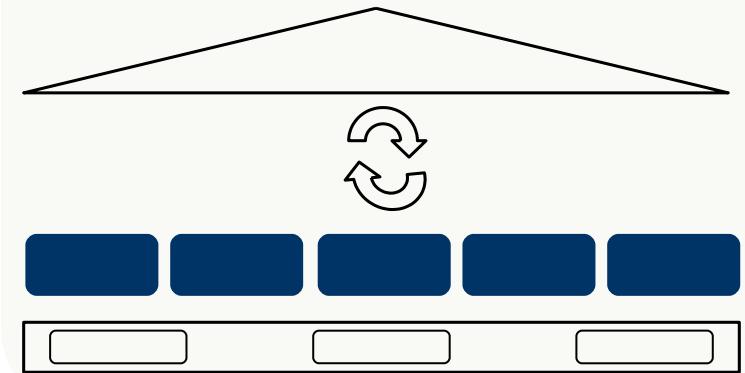
64

36%



Kiron pillars

... that carry our concept



Blended learning

- Combination of online and offline courses
- Enabled through MOOCs and partner universities

IT- Infrastructure

- Access to hardware, software and internet
- Enabled own e-learning solutions or partnerships

Language support

- Language courses in English and German based on services for DAAD / Goethe Institut,
- Enabled through our platform

Social support

- Psychosocial support and mentoring via Buddies and Coachs
- Enabled through a platform to match with volunteers

Financing

- Free education and support
- Enabled through a sustainable business model

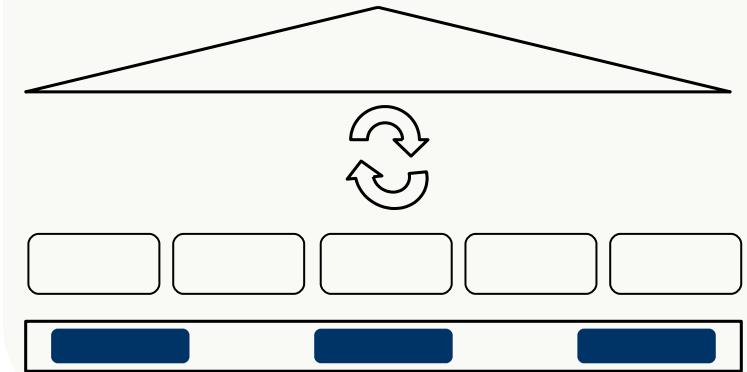
**Support through connecting
existing programs and providers**



...status quo and who we are

Kiron foundation

... on which we build on



Founders



Markus Kreßler



Vincent Zimmer

Team

- 240 volunteers,
82 in the core team
- Creating Kiron in
many different
teams

Board

- Competence Pool
with 52 professors
and entrepreneurs
- Organized in
Advisory, Investor &
Evaluation Board

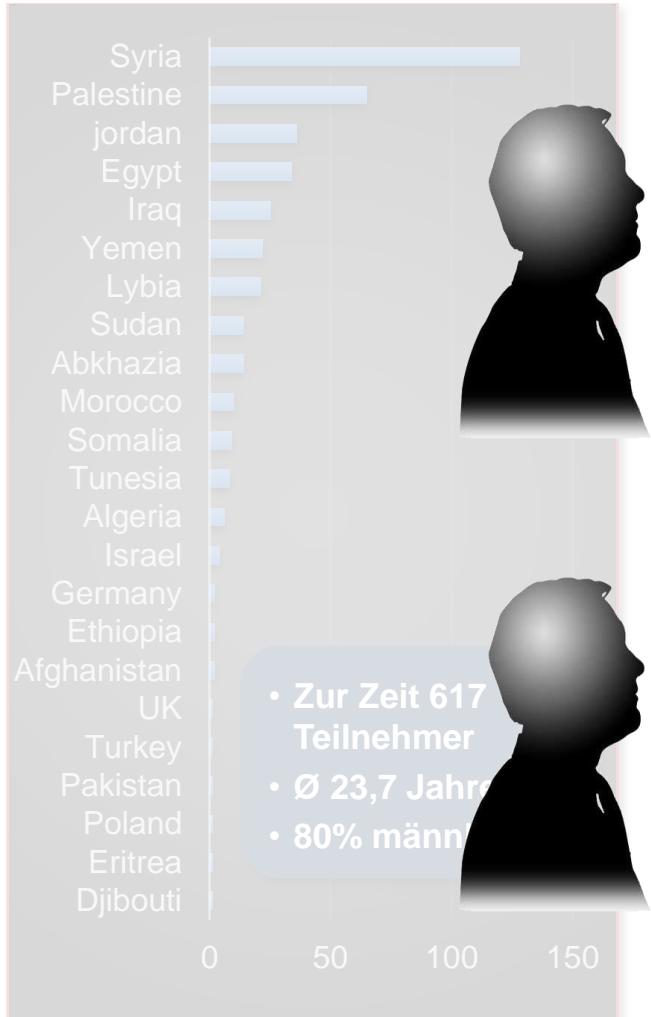
Cooperations

- German companies
and associations
- 26 partner
universities (116 in
discussion)
- Pro bono services
for Kiron & career
opportunities

**Kiron is enabled to offer Higher education to
currently 1250 students (potential 125 000+)**

Kiron status quo

Wer?



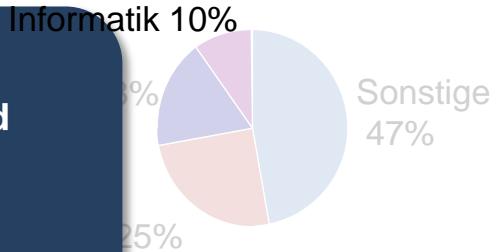
Was?

Studienziel

13%
K. Kazmi

K. Kazmi
Is 24 years old and
has fled from Pakistan and
wants to continue his
engineering studies there.

Bevorzugter Studiengang

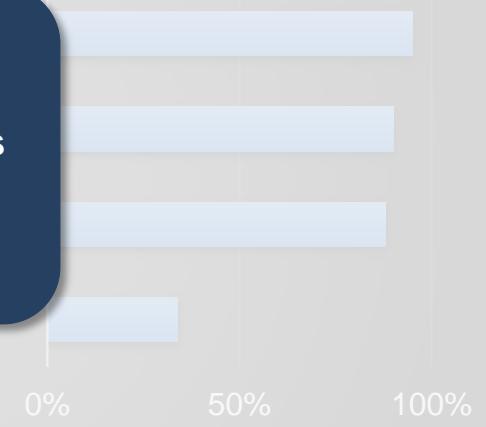


Warum?

A. Moussa

A. Moussa
Had to flee with his brother from Egypt, where he studied journalism. In Germany, he would like to study business administration in addition.

alter graduation



Social Business Model

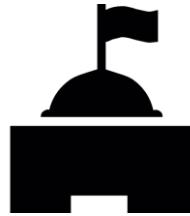
Kiron runs a low cost structure and achieve sustainability through a freemium service and a subscription donation model

Crowdfunding



A first crowdfunding in Germany and a second international rollout in English to attract international funds

Government & foundations



Government support and foundations that contribute with a stable (annual) revenue income

Donation



Combination of a subscription model to create sustainable growth (example 5 euros month) and support via foundations

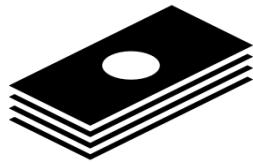
Reverse generation model



Alumni can choose to support future students or social projects with a small percentage (5%) of their income over the next decade

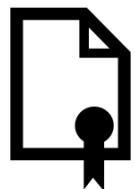
Challenge: Solved

Kiron's answer to overcome these obstacles:



COSTS

- Established agreements with leading MOOC providers and landlord owners
- Courses and campus do not generate costs
- No direct tuition fees but reversed generation contract



LEGAL

- Students can start studying without prior legal documents
- Documents after the second year to proof refugee status



COLLEGE CAPACITY

- Blended learning: Two years online and the final year at one of our partner universities



LANGUAGE

- Online content in English, German and Arabic
- Specialized online tutoring to learn the necessary languages
- Partnerships with existing institutions to allow access

Mission statement

We establish **partnerships** with the best **MOOCs providers** and **Universities**. Implement **latest educational technologies** and **create a scalable education business model** to provide higher education to refugees and solve a world crisis.

Kiron is disrupting **higher education** as it provides the first accredited program in cooperation with its academic partners almost completely based on MOOCs.

<http://kiron.university/>

Our goal



**Empowering many refugees
to live a self-determined life
by transforming them to
students.**



Tailor-made degrees for refugees.
Free. Everywhere. Anytime.