



**FernUniversität  
in Hagen**

# Digitalization and the Transformative Effects on Higher Education.

How Strategies Reach Beyond Borders

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## Mission

Only when we know who we are as an institution will we find an adequate approach to digitalization.

## Strategy

Develop a comprehensive digitalization strategy on the basis of partial strategies – teaching/research, service/management.



## Changes to the “Business Model”

### Research

- Algorithmicity
- Open Access

### Teaching

- Visibility
- Didactics
- Tension in the unity of research and teaching
- Educational mission – competencies for a digital world?
- Site of discourse

## New Types of “Customer Relationships”

### Students

- Co-Producers
- More confident consumers
- Changed learning and reception habits
- Control the learning process with (a lot of) guidance

### Teachers

- Differentiation of roles through formats
- Scholarship is also manifest in the design of learning arrangements





## Role of Politics

Higher education institutions are not businesses. Cooperation between political and institutional levels is crucial.

### **Educational Policy**

Equality of opportunity, accessibility of knowledge, cultural diversity, competitiveness

### **Empowering Institutions**

Legal/financial/organizational frameworks

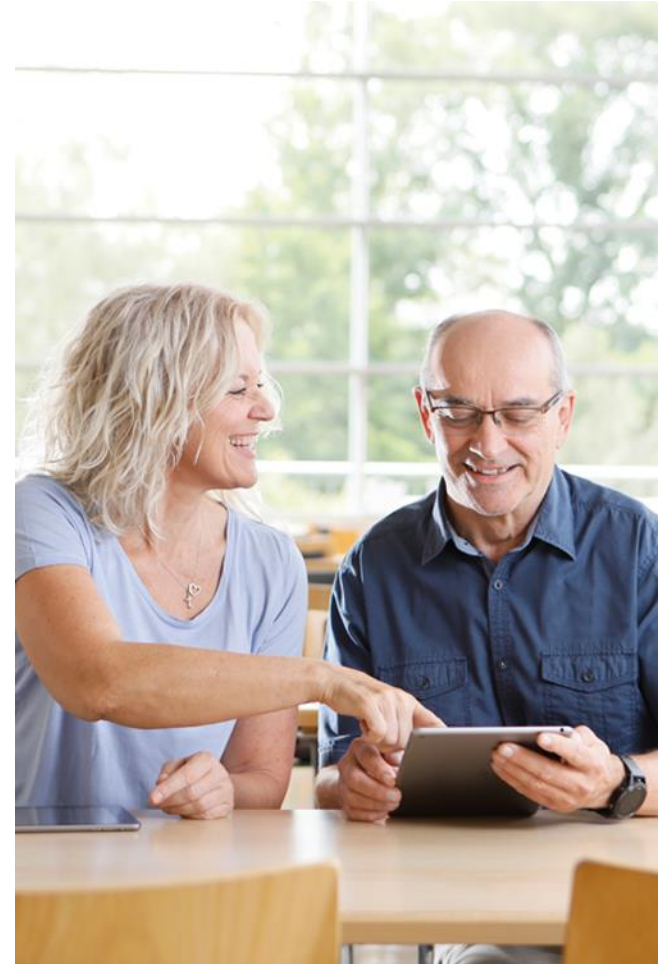
## Role of Higher Education Institutions

### Quality Assurance

Carefully designed permeability between educational sectors

### Lifelong Orientation

Higher education institutions as partners in lifelong learning



## Institutional External Relations

- Social positioning as a site of reflection
- Partner network

## Operative Excellence

- Digitization
- Competence





## Summary

Let us use the transformative energy of digitalization as a driving force to improve higher education and let us talk about good learning instead of new technologies.





**Thank you  
for your attention**